D3 CONNECT
PARTNERSHIP PROGRAM OVERVIEW

OUR TECHNOLOGY

D3 provides an award-winning Security Orchestration, Automation, and Response (SOAR) Platform that drives efficient, effective, and consistent security operations. D3 SOAR streamlines alert handling, identifies critical incidents, and provides dynamic playbooks that adapt to changing intelligence. D3 technology is highly flexible, scalable, and easy to deploy and manage. Its pre-built configurations make it easy to sell to, and develop strong relationships with, decision-makers and users at mid-market enterprise, large enterprise, MSSP, and industry-specific clients—such as banking, manufacturing, and energy.

OUR EXPERIENCE

D3 products have been battle-tested by 100+ of the Fortune 500, with thousands of users worldwide. Being in business for 15+ years has allowed us to refine our enablement, implementation, and support processes so that it's easy to install, manage, and scale D3.

WHY PARTNERS WORK WITH US

- Service—client-first approach
- Configurability and scalability
- Unique risk mitigation framework
- Guided enablement plan

VALUE FOR PARTNERS

- Deal registration
- Mutual business planning
- Quarterly business reviews
- $0 cost sales and technical training
- Pre-sales technical training and support
- Promotion on D3's partner library
- Collaboration with D3's sales team
- Free demo access

JOINT MARKETING OPPORTUNITIES

- Joint webinars
- Digital and physical brochures and whitepapers
- Press releases
- Assistance with D3 write-up and images for your website
- Videos
- Social media promotion

HOW WE SUPPORT PARTNERS

1. Assist with building and selling stacks
2. Assist with pre-integrated bundles for clients
3. Pre-sales support
4. Certified support personnel – CISSP, engineers, developers
5. Technical and sales/marketing training

PROFITABILITY

1. Discounts on products and services
2. Sales bonus for exceeding sales goals